

Growing

the social accountability network

**From ANSA-Africa to you
From you to ANSA-Africa**



A REVIEW OF ANSA- AFRICA IN 2006-2007

**Stakeholder conference
2008**

**Craig Schwabe & ANSA-
Africa team**





KEY MESSAGES

- Africa needs ANSA-Africa
- Much has been achieved in 2006 & 2007
- We are **Growing the social accountability network** - deliverables for 2008 and the future

Why ANSA-Africa?





ANSA-AFRICA FULFILLS A NEED

- Stakeholders indicated they need to be capacitated, networked & resourced
- Principles of social accountability are needed to achieve the MDGs and NEPAD/APRM
- Better governance & service delivery necessitates an informed, capacitated and participant civil society (& service providers)



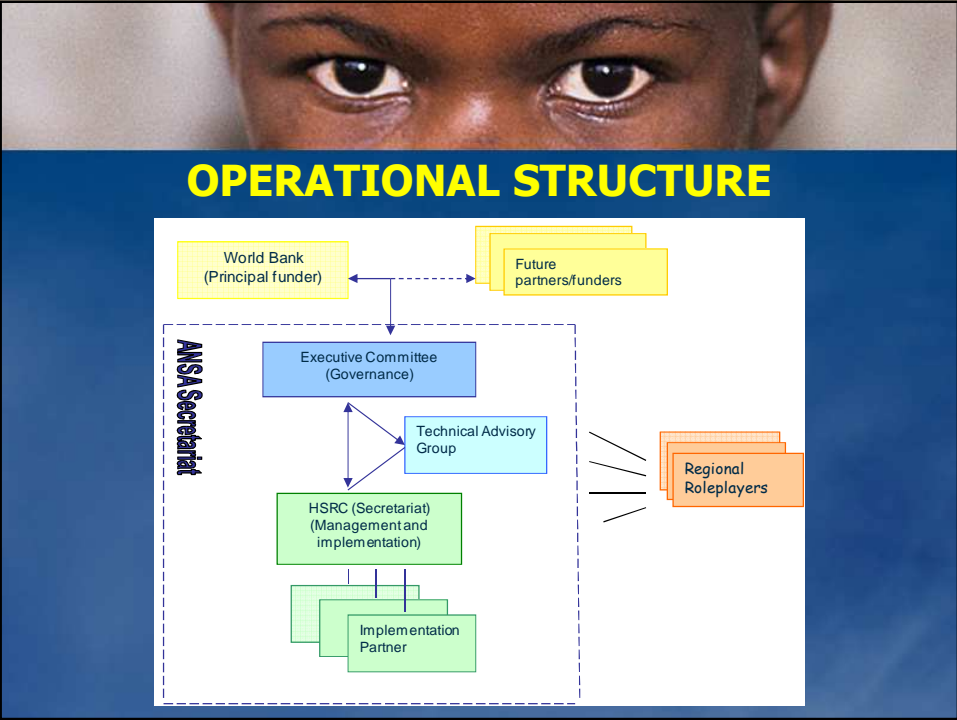
CREATING A VIBRANT NETWORK

- Need to link technical capacity of practitioners to social accountability initiatives
- Development agencies are beginning to include social accountability principles in their programmes
- Economies of scale are needed to ensure more socially accountable governments in Africa and a vibrant network of practitioners



A NEW INITIATIVE IS BORN

- In August 2006 the African Alliance on Social Accountability received funding from the Development Grant Fund (DGF) of the World Bank
- Secretariat established at the Human Sciences Research Council in South Africa
- This new initiative was renamed the Affiliated Network for Social Accountability in Africa or ANSA-Africa (pronounced 'Answer Africa')
- In December 2006 ANSA Africa was launched and the first stakeholder conference held in Pretoria, South Africa





OBJECTIVES OF ANSA-AFRICA

- Develop cross-country collaboration on social accountability and governance initiatives in Africa;
- Provide technical assistance so that the quality of social accountability initiatives is greatly enhanced;
- Deliver training programs on specific tools and techniques; and
- Share experiences and lessons on social accountability and governance initiatives regionally and globally.



STAKEHOLDERS LAY THE FOUNDATION

- Stakeholders validated need for ANSA-Africa and defined needs
- Capacitate stakeholders in understanding social accountability and its methods
- Facilitate the engagement between social accountability initiatives and practitioners – hold regular meetings
- Provide a knowledge/web portal on social accountability initiatives and practitioners – best practices & case studies
- Map out initiatives and identify gaps through a scoping exercise.



BUILDING THE NETWORK

- Establish a network of social accountability initiatives and practitioners – supporting and linking to other networks
- Provide small sub-grants for capacity building and training initiatives
- Provide technical support to initiatives through capacity building and training workshops
- Develop guidelines in the use of social accountability methods
- Source funding for social accountability initiatives and ANSA-Africa



ADJUSTING THE FOCUS

- Focus on the demand side but facilitate advocacy amongst government stakeholders
- Focus on public and private sectors
- Focus on countries where social accountability is limited – fragile and post conflict states
- Focus on research in key areas (e.g. domestic revenue mobilization, decentralization, communication, etc)

ACHIEVEMENTS OF ANSA-AFRICA IN 2006-2007



- Major accomplishments
- Knowledge portal
- Communication
- Africa's Social Accountability Profile (ASAP)
- Challenges
- The Future



MAJOR ACCOMPLISHMENTS

- ANSA-Africa Secretariat set up at HSRC
- Executive Committee and Technical Advisory Group established and operationalized
- Operations Manual and Strategic Action Plan developed
- Communications Officer appointed and Communication Strategy produced
- Developed knowledge or web portal
- Network established at launch and expanded to more than 1 600 *de facto* members
- Monitoring and evaluation strategy developed



KEY EVENTS

- Capacity building and technical assistance :
 - Protection of Basic Needs Conference in Ethiopia
 - National workshop on social accountability in Madagascar
 - Municipal Development Partnership (MDP) conference on participatory budgeting
- Donor funding trip to meet European Commission, Irish Aid, DFID and GTZ
- Also had meetings with many social accountability researchers and organizations & presented papers at conferences

KNOWLEDGE PORTAL



www.ansa-africa.net

EXPANDING THE WEB PORTAL

ANSA AFRICA
Affiliated Network for Social Accountability
Strengthening accountability systems and institutions

Home | Contact us | Feedback | Site map

WELCOME TO ANSA-AFRICA
ANSA-Africa is a new network, jointly created by the World Bank and the Human Sciences Research Council (HSRC) of South Africa, to become a leading African advocate of citizen involvement in demand-side governance initiatives.

PROFILED REPORTS
Child participation in education initiatives: how to guide
Catholic Relief Services (CRS) - Zimbabwe

EVENT
ANSA-Africa stakeholder conference: Growing the social accountability network
19 May 2008 - 20 May 2008

NEWSFLASHES
Mozambique committed to the fight
13 May 2008
Mozambique Business - Only investor confidence

NEWSLETTER
Full Circle
From web to ANSA-Africa
From mobile phone to TV



www.ansa-africa.net

A NETWORK AMONGST NETWORKS

- “Networks attract networks” - implicit or explicit “change agents”
- “Networks have to be driven” – coordinator active daily to ‘pull & push’
- Content/content/content – consistent sourcing of high quality/relevant content
- Build an audience - building a database & distribution through alerts & links to listserves are key



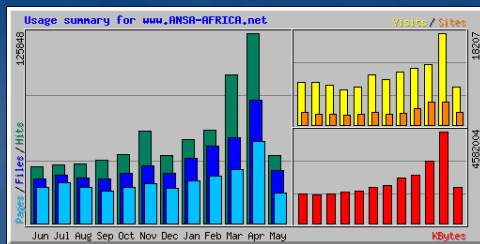
www.ansa-africa.net

A REPUTABLE AFRICAN WEB SITE

- Expand reach and depth of network
- Know your users/stakeholders – monitoring documents (e.g. toolkits) & linkages
- Work within the limits of connectivity in Africa – make documents appropriate
- Websites evolve over time – continual re-evaluation & redesign

www.ansa-africa.net

STATISTICS TELL A STORY



- Archive of more than 400 documents
- Between 1200-4500 hits and more than 1000 files accessed per day
- 67% are new visitors & increasing

- A web portal that actively shares information internationally and across the continent

Visits 770 % of Site Total: 100.00%	Pages/Visit 2.70 Site Avg: 0.003259 (0.00%)	Avg. Time on Site 00:03:59 Site Avg: 0.003259 (0.00%)	% New Visits 66.49% Site Avg: 66.23% (0.39%)	Bounce Rate 59.74% Site Avg: 58.74% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. United States	188	2.81	00:02:22	67.55%	62.77%
2. South Africa	106	2.52	00:04:59	53.23%	58.99%
3. United Kingdom	47	2.64	00:03:53	68.09%	63.83%
4. Ethiopia	28	2.39	00:08:50	39.29%	48.42%
5. Nigeria	19	2.11	00:04:46	89.47%	68.42%
6. Canada	10	3.04	00:02:28	93.23%	61.11%
7. India	14	2.71	00:00:40	71.43%	71.43%
8. Netherlands	13	2.77	00:03:54	84.62%	53.85%
9. Cote d'Ivoire	12	1.83	00:02:34	50.00%	66.67%
10. Kenya	11	2.09	00:02:41	81.82%	54.55%

COMMUNICATION



Leaflets on key focus areas of ANSA-Africa



- Monthly newsletter distributed by E-mail and web portal since July 2007
- Provides news on ANSA-Africa and social accountability happenings in Africa
- Translated into French and Portuguese
- Contributions by stakeholders encouraged

- New teaching series
- Launched in March 2008
- Distributed by email each month
- Focusing on social accountability methods
- Translated into French and Portuguese



**BUILDING
BLOCKS**
OF SOCIAL ACCOUNTABILITY




**Africa's Social Accountability Profile (ASAP)
Phase 1:**

**A Desk Based Study of Egypt, Kenya, Malawi,
Mozambique, Senegal, Tanzania and Togo**


March 2008

Vasu Reddy & Gina Weir-Smith



IMPLEMENTING ASAP

- To determine what social accountability initiatives exist and identify contacts
- Determine what are the challenges and gaps
- To determine what ANSA-Africa support is needed in the uptake of techniques and methodologies
- Desktop study done in 6 countries by national partners



The map shows the continent of Africa with six countries highlighted in orange: Egypt, Kenya, Tanzania, Malawi, Mozambique, and Senegal. A scale bar at the bottom indicates distances up to 2,000 kilometers, and the HSRC logo is visible in the bottom right corner.



SOCIAL ACCOUNTABILITY IN AFRICA

- Political, social, economic and legal environment in a country affects the implementation of social accountability
- Meaning and understanding of social accountability is not clear
- Impact of social accountability initiatives on service delivery at the community level is not clear
- Careful assessment of developing and sustaining social accountability initiatives within countries is required



ANSA-AFRICA'S FUTURE ROLE

- Expansion of ASAP to other countries in Africa
- Organize country workshops to share information, provide training, coordinate social accountability initiatives and raise awareness
- Further advocacy and lobbying of key stakeholders
- Determine impact of social accountability at all levels of the society



CAPACITY WORKSHOPS A KEY ACTIVITY

- ANSA-Africa's members to provide technical support to country initiatives
- Provide space on the ANSA-Africa webpage for other initiatives to create their own web pages
- Provide a social accountability sourcebook
- Develop monitoring and evaluation guidelines for social accountability

Challenges



TACKLING THE CHALLENGES


- Defining and responding to needs of social accountability practitioners and initiatives in Africa
- Getting social accountability principles entrenched in the decision making processes of countries
- Implementing funding strategy to secure funds for key projects
- Establishing a fully operational Secretariat with sufficient staff
- Implementing partnerships with key international and African organizations

THE FUTURE



DELIVERABLES FOR 2008

- Key that ANSA-Africa is guided by stakeholder needs
- Hold a regional stakeholder conference
- Publish a sourcebook on social accountability in a user friendly format that is translated into French and Portuguese
- Call for Request For Proposals to allocate sub-grants for research, knowledge sharing or capacity building initiatives



POSSIBLE RESEARCH FOCUS 2008

- Call for papers and establishing Terms of Reference
 - Stakeholder buy-in
 - Donor practices
 - Communicating and disseminating social accountability information
 - Domestic revenue generation and decentralization
 - Institutionalizing social accountability



DELIVERABLES FOR 2008

- Producer report on the African Social Accountability Profile (ASAP) and expand the number of countries that are to be reviewed
- Fund training and capacity building initiatives
- Continue to mobilize financial sources to fund ANSA-Africa projects
- Continue to maintain and update the ANSA-Africa and knowledge portal



DELIVERABLES FOR 2008

- Hold monthly video conferences on key social accountability issues
- Identify global and regional implementing partners
- Develop a monitoring and evaluation strategy to review the implementation of ANSA- Africa
- Continue to develop communication material such as the monthly Full Circle newsletter and the Building Blocks information brief



CONCLUSION

- Social accountability approaches are needed to ensure effective service delivery and achieving of MDGs
- ANSA-Africa has achieved much but it has its challenges
- ANSA-Africa needs to ramp up its activities and funding to become sustainable
- Partnerships and input with international and African institutions & donors is need to accomplish this and in ***Growing the social accountability network***

Growing

the social accountability network



AFFILIATED NETWORK FOR SOCIAL ACCOUNTABILITY